

# INVOICE

**Remit Address:**

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/8 11273
Estimate Number	11273

Invoice #	105496-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105496
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	--W----					
	WJBK			W	10/10/12	:30	5:20 AM	DS-T12-04H	\$375.00		1
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
				10/08/12 to 10/14/12	2x	-T--F--					
	WJBK			Tu	10/09/12	:30	5:49 AM	DS-T12-04H	\$375.00		1
	WJBK			F	10/12/12	:30	5:39 AM	DS-T12-04H	\$375.00		2
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
				10/08/12 to 10/14/12	4x	M-WTF--					
	WJBK			M	10/08/12	:30	6:58 AM	DS-T12-02H	\$750.00		1
	WJBK			W	10/10/12	:30	6:11 AM	DS-T12-04H	\$750.00		3
	WJBK			Th	10/11/12	:30	6:28 AM	DS-T12-04H	\$750.00		2
	WJBK			F	10/12/12	:30	6:28 AM	DS-T12-04H	\$750.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	7:58 AM	DS-T12-03H	\$750.00		2
	WJBK			Tu	10/09/12	:30	7:21 AM	DS-T12-02H	\$750.00		1
	WJBK			W	10/10/12	:30	7:28 AM	DS-T12-03H	\$750.00		5
	WJBK			Th	10/11/12	:30	7:08 AM	DS-T12-04H	\$750.00		3
	WJBK			F	10/12/12	:30	7:35 AM	DS-T12-02H	\$750.00		4
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	8:36 AM	DS-T12-02H	\$750.00		2
	WJBK			Tu	10/09/12	:30	8:17 AM	DS-T12-04H	\$750.00		1
	WJBK			W	10/10/12	:30	8:11 AM	DS-T12-04H	\$750.00		3

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**Media Strategies & Research**  
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**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
	WJBK			Th	10/11/12	:30	8:58 AM	DS-T12-04H	\$750.00		5
	WJBK			F	10/12/12	:30	8:58 AM	DS-T12-04H	\$750.00		4
6	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	8:35 AM	DS-T12-02H	\$475.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	8:27 AM	DS-T12-03H	\$475.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	M-----				
	WJBK			M	10/08/12	:30	9:18 AM	DS-T12-03H	\$350.00		1
9	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	---T---				
	WJBK			Th	10/11/12	:30	11:23 AM	DS-T12-04H	\$250.00		1
10	WJBK	M-F 330p-4p	330p-4p								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-T-----				
	WJBK			Tu	10/09/12	:30	3:38 PM	DS-T12-03H	\$225.00		1
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
					10/08/12 to 10/14/12	3x	M-W-F--				
	WJBK			M	10/08/12	:30	4:26 PM	DS-T12-02H	\$400.00		1
	WJBK			W	10/10/12	:30	4:28 PM	DS-T12-04H	\$400.00		2
	WJBK			F	10/12/12	:30	4:08 PM	DS-T12-04H	\$400.00		3

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11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
12	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	4:50 PM	DS-T12-03H	\$400.00		1
	WJBK			Tu	10/09/12	:30	4:55 PM	DS-T12-04H	\$400.00		4
	WJBK			W	10/10/12	:30	4:56 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/11/12	:30	4:43 PM	DS-T12-02H	\$400.00		3
	WJBK			F	10/12/12	:30	4:48 PM	DS-T12-03H	\$400.00		5
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
				10/08/12 to 10/14/12	3x	MT-T---					
	WJBK			M	10/08/12	:30	5:29 PM	DS-T12-02H	\$675.00		1
	WJBK			Tu	10/09/12	:30	5:14 PM	DS-T12-04H	\$675.00		2
	WJBK			Th	10/11/12	:30	5:22 PM	DS-T12-04H	\$675.00		3
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	--W----					
	WJBK			W	10/10/12	:30	5:51 PM	DS-T12-02H	\$675.00		1
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	----F--					
	WJBK			F	10/12/12	:30	6:16 PM	DS-T12-04H	\$675.00		1
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
				10/08/12 to 10/14/12	2x	M--T---					
	WJBK			M	10/08/12	:30	6:52 PM	DS-T12-02H	\$625.00		1
	WJBK			Th	10/11/12	:30	6:46 PM	DS-T12-03H	\$625.00		2
17	WJBK	Tu Prime Hour 2	9p-10p								

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Candidate Discount											
18				10/08/12 to 10/14/12		1x	-T-----				
	WJBK			Tu	10/09/12	:30	9:46 PM	DS-T12-04H	\$2,800.00		1
	WJBK	X Factor	8p-10p								
Candidate Discount											
19				10/08/12 to 10/14/12		1x	--W----				
	WJBK			W	10/10/12	:30	9:12 PM	DS-T12-04H	\$5,000.00		1
	WJBK	GLEE	9p-10p								
Candidate Discount											
20				10/08/12 to 10/14/12		1x	---T---				
	WJBK			Th	10/11/12	:00			\$3,200.00	Credited	1
	WJBK	M-Su 10p-11p News	10p-11p								
Candidate Discount											
21				10/08/12 to 10/14/12		6x	MTWTFS-				
	WJBK			M	10/08/12	:30	10:43 PM	DS-T12-03H	\$2,000.00		4
	WJBK			Tu	10/09/12	:30	10:19 PM	DS-T12-02H	\$2,000.00		3
	WJBK			W	10/10/12	:30	10:22 PM	DS-T12-03H	\$2,000.00		2
	WJBK			Th	10/11/12	:30	10:59 PM	DS-T12-04H	\$2,000.00		5
	WJBK			F	10/12/12	:30	10:19 PM	DS-T12-04H	\$2,000.00		1
	WJBK			Sa	10/13/12	:30	10:53 PM	DS-T12-04H	\$2,000.00		6
	WJBK	Fox 2 News Edge	11p-1130p								
	Candidate Discount										
21				10/08/12 to 10/14/12		1x	----F--				
	WJBK			F	10/12/12	:30	11:25 PM	DS-T12-04H	\$1,350.00		1

Aired Spots

46

Gross Total \$42,375.00

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Agency Commission \$6,356.25

Net Amount Due \$36,018.75

Payment Terms 30 Days

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